



Enter your expenses in the blue shaded area. Everything will carry over to give you a Profit & Loss Forecast on page 2.

MARKETING		
EXPENSE ITEMS	MONTHLY	ANNUALLY
Internet Leads		
Live Transfer		
Google PPC		
Google SEO		
Direct Mail		
Events		
Referral Program		

BUILDING		
EXPENSE ITEMS	MONTHLY	ANNUALLY
Lease / Mortgage		
Office Supplies		
Internet / Phone Service		
Computer Equipment		
Cleaning		
Miscellaneous		

PAYROLL		
EXPENSE ITEMS	MONTHLY	ANNUALLY
Agency Owner W2		
Team Member #1		
Team Member #2		
Team Member #3		
Team Member #4		
Team Member #5		
Team Member #6		
Team Member #7		
Team Member #8		
Payroll taxes at 6.2%		

MISCELLANEOUS / OTHER		
EXPENSE ITEMS	MONTHLY	ANNUALLY
Retirement Match		
Workers Comp		
Business Insurance		
Employee Benefits		
Events		

PROFESSIONAL SERVICES		
EXPENSE ITEMS	MONTHLY	ANNUALLY
Accounting		
Payroll		
Coaching / CE / Programs		

MONTHLY TOTAL
ANNUALLY TOTAL





MONTHLY REVENUE

INCOME SOURCES

MONTHLY

ANNUALLY

Average Total

CORPORATE PROMOTIONS

INCOME SOURCES

MONTHLY

ANNUALLY

Annual Estimate

ALLIANCE / IPS INCOME

INCOME SOURCES

MONTHLY

ANNUALLY

Monthly Estimate

ANNUAL BONUSES

INCOME SOURCES

MONTHLY

ANNUALLY

Scorecard Estimate

AIPP Estimate

Total

PROFIT LOSS FORECAST

MONTHLY CASH FLOW

ANNUAL PROFIT

ANNUAL PROFIT + OWNER W2

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**Are you curious what your monthly paychecks will look like in twelve months?
Try out the forecast tool below!**

MONTHLY PAYCHECK ESTIMATOR

INCOME SOURCES

MONTHLY

P&C Book Size

P&C Commission (SMVC)

%

Anticipated P&C Growth Rate

%

Financial Services Commission

Annual Total P&C Projection

Monthly Paycheck Estimate

If you have any questions on how to use this tool, please reach out to Tim@DirectClicksInc.com